

For Immediate Release

“Generations” marks its official grand opening with style

Media, Pa. --- Local landmark, “The Little Inn” is marking the occasion of releasing its new name, image and menu with an event that is equally as exciting as the changes taking place. During the first three weeks of January, Generations has been hosting a series of special events to count down to its grand opening ceremony, each of which featured food and popular culture from generations leading up to this. And now, “Generations” will proudly declare its arrival at the grand opening ceremony.

Together with the Delaware County Chamber of Commerce, Generations will be hosting a ribbon cutting ceremony on Thursday, January 22 at 3 pm. Delegates from the Chamber of Commerce as well as County District Justices, local press, local business and philanthropic organization leaders and community members are among those expected to be in attendance. Immediately following the ceremony, Generations will be inviting all attendees inside for Live entertainment, free hors d’oeuvres and drink specials in their bar (The Drawing Room).

Since its doors opened on Thanksgiving Day 2008, Generations has been stirring up a buzz in the community and local patrons aren’t the only one noticing. Boscov’s department store has asked Generations to partner with them to assist in bringing about awareness of heart disease to the local community. When public relations manager of local Boscov’s locations (Granite Run & Conchordville) was asked why she chose Generations as their exclusive partner for this promotion, she replied “I’m not from the area so I asked a bunch of people who they thought we should partner with, and the overwhelming response was ‘Generations’”.

Boscov’s isn’t the only nationally recognized brand that is teaming up with Generations. Penn State’s Alpha Iota chapter of the Phi Chi Theta professional business fraternity is partnering with the restaurant to raise funds for pediatric cancer research. Generations will be hosting a cocktail party and charity auction event on Friday February 20th, 2008 starting 6PM. Wall decorations and other assorted items from the historic “The Little Inn” will be auctioned off to attendees and proceeds from the event will be donated to the Penn State THON committee. Last year, Phi Chi Theta raised \$55,498.84 of THON’s total \$6,615,318.04 and Generations is hoping to help Penn State raise the bar for this worthy cause. This event will be hosted in Generations’ “Ballroom” and tickets are being sold in advance.

For more information on the Grand Opening events, Healthy Heart Awareness partnership with Boscov’s or the charity auction event with Penn State, please visit <http://www.GenerationsMediaPA.com> or call 610.565.8212.

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<http://www.delcotimes.com/articles/2009/01/23/entertainment/doc49795703e167f176800071.txt>